

AWARE.ORG UNDERAGE DRINKING CAMPAIGN PROMOTION/COMPETITION
Campaign Terms and Conditions

1. The promoter (“**Promoter**”) of this promotion/competition is Aware.org (The Association for Alcohol Responsibility and Education), a registered as a non-profit organisation with the Department of Social Development and focuses on the prevention of the negative and harmful consequences of alcohol abuse, with a focus on alcohol harm reduction. Company Reg No: 2014/064732/08.
2. This promotion/competition is open to any persons (“**Participant/s**”) who are:
 - a. Over the age of 18 (eighteen) years old
 - b. Citizens, permanent residents, or anyone who is legally permitted to reside in the Republic of South Africa;
3. The promotion/competition is titled the Underage Drinking Campaign Promotion/Competition of aware.org
4. The competition will run from 21 June 2021 until 10 July 2021.

How to enter:

5. In order to enter the competition, participants must respond to a social media post delivered via aware.org’s social media platforms (i.e., Facebook, Twitter or Instagram).
6. Participants will receive a direct message via applicable the social platform informing them that they have been selected as a winner.
7. Each winner is only eligible to receive 1 (one) item under this Promotion/Competition, i.e., 1 (one) spot prize or weekly prize during the competition period.

The Prizes:

8. There are a total of 80 (eighty) spot or daily prizes, to be distributed over the promotion period, comprising of;
 - a. R100 airtime vouchers, **or**
 - b. 3GB data vouchers
 - c. Winner to only receive **either a** R100 airtime voucher, or a 3GB data voucher
9. In addition, there are a total of 20 (twenty) weekly bundle prizes, to be distributed over the promotion period (5 x bundle prizes per week), each bundle prize comprising of;
 - a. 1x R100 airtime voucher
 - b. 1x 3GB data voucher

- c. 1x set ear buds
 - d. 1 x power bank
 - e. 1 x stationery voucher, valued at R500
10. Winners of spot or daily prizes to be communicated with directly on a daily basis over the campaign period
- a. Winners to receive direct message via applicable social media platform to inform them of that they have won and their relevant prize
 - b. Spot or daily prize winners will be notified within 24 (twenty-four) hours of them being selected
 - c. In order to receive a prize, the winner will need to furnish the following information via e-mail, or direct messaging via social media:
 - i. Name and Surname
 - ii. Confirmation of mobile (cell phone) number
 - iii. Confirmation of network service provider (e.g., MTN, Vodacom, Cell C, Virgin Mobile, Telkom etc.)
 - iv. Email address
 - d. Spot or daily prizes will be allocated within 48 (forty-eight) hours after the winner has been contacted; and all information as per 9.c.i, ii, iii and iv above, have been furnished
 - e. Winners will receive their prize in the form of an electronic voucher, sent directly to their mobile (cell phone) or mobile device.
 - f. The airtime or data voucher code cannot be exchanged for cash
 - g. Although due care will be exercised, aware.org will not be held liable for any glitches, technical or otherwise which may arise from the airtime or data voucher code as has been directly issued to the winner.
11. Winners of weekly bundle prizes articulated in section 8 will be communicated with directly on a weekly basis over the campaign period
- a. Winners to receive a direct message via applicable social media platform to inform them of their win
 - b. Weekly bundle winners will be notified within 48 (forty-eight) hours of them being selected
 - c. In order to receive a prize, the winner will need to furnish the following information via e-mail, or direct messaging via social media:
 - i. Name and Surname
 - ii. Confirmation of mobile (cell phone) number
 - iii. Confirmation of network service provider (e.g., MTN, Vodacom, Cell C, Virgin Mobile, Telkom etc.)
 - iv. Email address
 - v. Confirmation of day-time delivery address, that must fit the following requirements;
 - Be a physical address

- a. Full address to be furnished (street name and number, suburb, city/town and province, and postal code)
- b. Available to deliver to Monday-Friday, between 08h00 and 17h00
- Confirmation of contact details (name, surname and contact number) of the person who will receive and sign for the delivery
- d. Weekly bundle prizes will be allocated within 5 (five) working days after the winner has been contacted; and all information as per 10.c.i, ii, iii, iv and v above, have been furnished
- e. Weekly bundle prizes will be delivered to winners via courier service provider, 5-7 (five to seven) working days after the winner and been selected, communicated to, and the requisite information has been supplied
- f. Should the winner not be available to take receipt of their weekly bundle prize delivery, when delivered by the courier, any costs to secure an additional delivery will be the responsibility of the winner.
- g. The R100 airtime voucher will be in the form of an electronic or printed voucher, or will be sent directly to the relevant winner/mobile (cell phone) or mobile device.
- h. The 3GB data voucher will be in the form of an electronic or printed voucher, or will be sent directly to their mobile (cell phone) or mobile device.
- i. The airtime of data voucher code cannot be exchanged for cash
- j. Although due care will be exercised, aware.org will not be held liable for any glitches, technical or otherwise which may arise.

Winner Selection:

12. Prize winners will be selected from a pool of qualified responses/entries received via social media platforms applicable to this promotion/competition by a randomised draw.
13. Although due care will be exercised, aware.org will not be held liable for any glitches, technical or otherwise which may arise.
14. The winning draw and winner selection is final, and no correspondence will be entered into.
15. Winners will be contacted by aware.org after selection via e-mail, telephone or social media, using the primary contact details recorded on and furnished by winners as per 9.c.i, ii, iii and iv and 10.c.i, ii, iii, iv and v above

Data Protection and Publicity:

16. All personal information shall be used in accordance with aware.org's Privacy Policy.
17. By entering the competition, all entrants agree that any participation in this competition is subject to these terms and conditions, which will be interpreted by aware.org in its sole discretion, and that aware.org's decision regarding any dispute will be final and binding.
18. All information relating to this competition published on any promotional or advertising material in any media at any time before or during the competition period will form part of the terms and conditions of entry.

Release and Limitation of Liability:

19. Except where prohibited in law, Participants of the Prize/Giveaway/Gift, as the case may be, hereby indemnify the Promoter, their nominated administrator, aware.org, together with all its subsidiaries, as well as their directors, employees, affiliates, agents, advertising agencies, advisers, suppliers and customers against any and all claims of any nature whatsoever (including consequential and economic loss) arising out of and/or from their participation in any way howsoever in the Prize/Giveaway/Gift including, but not limited to: (a) any act or omission, whether as a result of gross negligence, misrepresentation, misconduct or otherwise; (b) use of the Prize/Giveaways/Gift; (c) unauthorised human intervention in the Prize/Giveaway/Gift; (d) technical errors related to computers, servers, providers, printers or telephone or network lines; (e) errors in the administration of the Prize/Giveaway/Gift or the processing of entries; and (f) injury or death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the Participant's participation in the Prize/Giveaway/Gift or receipt or misuse of the Prize/Giveaway/Gift. If, for any reason, the Participant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, the Participant's sole remedy is another Prize/Giveaway/Gift, if it is possible.

General:

20. Aware.org reserves the right to remove/delete any pictures and or posts and tweets it may deem inappropriate. Aware.org does not accept any responsibility or liability for any expenses or fees required for the purpose of using maintaining, or enjoying the Prize/Giveaways/Gift won in this competition. Aware.org reserves the right to withdraw and/or alter any of the terms & conditions of this offer at any time, without prior notice. No employees, directors, agents, or consultants (or their immediate families) directly connected to or in the employment of aware.org, its subsidiaries and business partners, associates, advertising or promotion agencies, and staff members of the participating outlets, may take part in the competition.

21. By accepting the Prize/Giveaways/Gift, winners agree that aware.org will be entitled to publish their names and photographs at no cost, in any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the competition period. All participants and winners indemnify the organisers, associated companies, their advertising and promotion agencies and their directors, officers, employees and agents, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever in connection with their participation in any way in this promotion. Prior to awarding the Prize/Giveaways/Gift, aware.org may require the winner to sign such an authorisation/indemnity.
22. Each Participant is only eligible to receive 1 (one) Prize/Giveaways/Gift under this Promotion.
23. If the Promoter is unable to reach any Participant, his/her entry will be disqualified from the Promotion and a new participant will be selected in the same manner as the first selection.
24. Should the Promoter be unable to supply the specified Prize/Giveaways/Gift for any reason whatsoever, the Promoter reserves the right to substitute the Prize/Giveaways/Gift (or any element(s) of the advertised Prize/Giveaways/Gift) for an alternative option of comparable commercial value. The Promoter will not be liable for any costs or damages as a result of such substitution.
25. The Prize/Giveaways/Gift is neither transferable, nor exchangeable for cash, gift cards or any other prize
26. The Promoter is not liable for any defects in the Prize/Giveaways/Gift
27. In the event that the operation, security, or administration of the Prize/Giveaways/Gift is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Promoter may, in their sole discretion, either: (a) suspend the Prize/Giveaways/Gift to address the impairment and then resume it in a manner that best conforms to the spirit of the Official Rules; or (b) cancel the Prize/Giveaways/Gift and award Participants in a random draw from all eligible entries received up to the time of the impairment
28. The Promoter reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Prize/Giveaways/Gift or to be acting in violation of the Official Rules or the official rules of any other promotion, or in a dishonest or disruptive manner. Any attempt by any person/s to undermine the legitimate operation of the Giveaway/Gift may be a violation of criminal and civil law, and, should such an attempt be made, the Promoter reserve the right to seek damages from any such person/s to the fullest extent permitted by law.

29. The Promoter's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
30. By participating in the Underage Drinking Campaign Promotion/Competition, the participant is assured that he/she will not receive promotional and/or marketing communication on current and future Aware.org marketing and/or communication campaigns, without consent.
31. Aware.org and its related parties/agents etc. reserve the right to terminate and/or change the relevant timelines of the competition at their sole discretion and as required.