

**AWARE.ORG FESTIVE & COMMUNITY RADIO DESIGNATED DRIVER/SAFELY HOME
CAMPAIGN PROMOTION/COMPETITION
Campaign/Promotion Terms and Conditions**

1. The promoter (“**Promoter**”) of this promotion/competition is Aware.org (The Association for Alcohol Responsibility and Education), a registered as a non-profit organisation with the Department of Social Development and focuses on the prevention of the negative and harmful consequences of alcohol abuse, with a focus on alcohol harm reduction. Company Reg No: 2014/064732/08.
2. This promotion/competition is open to any persons (“**Participant/s**”) who are:
 - a. Over the age of 18 (eighteen) years old
 - b. Citizens, permanent residents, or anyone who is legally permitted to reside in the Republic of South Africa;

The promotion/competition is titled the **Festive & Community Radio Designated Driver/Safely Home Campaign Promotion/Competition** of aware.org

3. The competition will run from 20 December 2021 until 15 January 2022.

How to enter:

4. In order to enter the competition, participants must respond to a social media post delivered via aware.org’s social media platforms (i.e., Facebook, Twitter or Instagram).
5. Participants will receive a direct message via applicable the social platform informing them that they have been selected as a winner.
6. Each winner is only eligible to receive 1 (one) item under this Promotion/Competition, i.e., 1 (one) Uber voucher valued at R100, **or** 1 (one) airtime voucher valued at R100, during the competition period.

The Prizes:

7. There are a total of 2,600 (two thousand and six hundred) prizes, to be distributed over the promotion period, comprising of;
 - a. Uber vouchers valued at R100 each, **or**
 - b. Airtime vouchers valued at R100 each
 - c. **Only one prize per winner**, i.e. 1 (one) R100 airtime voucher, **or** R100 Uber voucher
8. Winners to be communicated with directly on a daily basis over the campaign period

- a. Winners to receive direct message via applicable social media platform to inform them of that they have won and their relevant prize
- b. Prize winners will be notified within 24 (twenty-four) hours of them being selected
- c. In order to receive the R100 airtime voucher prize, the winner will need to furnish the following information via e-mail, or direct messaging via social media:
 - i. Name and Surname
 - ii. Confirmation of mobile (cell phone) number
 - iii. Confirmation of network service provider (e.g., MTN, Vodacom, Cell C, Virgin Mobile, Telkom etc.)
 - iv. Email address
- d. Prizes will be allocated within 2-7 (two to seven) working days after the winner has been contacted; and all information as per 8.c.i, ii, iii and iv above, have been furnished
- e. Winners will receive their prize as follows:
 - i. Uber voucher valued at R100 – to be sent via direct message via applicable the social platform
 - ii. Airtime voucher valued at R100 – to be sent to winner in the form of an electronic airtime voucher code, sent directly to their mobile (cell phone) or mobile device.
- f. Uber and airtime voucher codes cannot be exchanged for cash
- g. Although due care will be exercised, aware.org will not be held liable for any glitches, technical or otherwise which may arise from the Uber or airtime voucher code as has been directly issued to the winner.

Winner Selection:

9. Prize winners will be selected from a pool of qualified responses/entries received via social media platforms applicable to this promotion/competition by a randomised draw.
10. Although due care will be exercised, aware.org will not be held liable for any glitches, technical or otherwise which may arise.
11. The winning draw and winner selection is final, and no correspondence will be entered into.
12. Winners will be contacted by aware.org after selection via e-mail, telephone or social media, using the primary contact details recorded on and furnished by winners as per 8.c.i, ii, iii and iv above

Data Protection and Publicity:

13. The protection of your personal information is a high priority for us and we have taken steps to ensure that your personal information is protected and remains private, this shall be subject to us publishing the winners.

13.1. All personal information shall be used in accordance with aware.org's Privacy Policy, which is to be found at (URL of the privacy policy on the website)

13.2. Applying for this competition, the applicant warrants that he has read the privacy policy indicated in 13.1, and thus consents to the processing of his personal information.

13.2.1. such processing of information shall be limited to the competition, and upon completion of this competition such personal information shall be disposed off in terms of our Disposal and Destruction Policy.

13.3. During the competition, and the processing of your personal Information by Aware.org, any actual, suspected, or alleged security breach, including, but not limited to, loss, damage, destruction, theft, unauthorized use, access to or disclosure of any personal information, Aware.org shall:

13.3.1. Notify the **Data Subject** as soon as practicable after becoming aware of such event;

13.3.2. Provide the data subject with all information regarding the breach in Aware.org's knowledge and possession to allow **data subject** to ascertain what has occurred and which personal information has been affected.

13.3.3. Promptly take whatever action is necessary, at each Party's own expense, to minimise the impact of such event and prevent such event from recurring.

"Data Subject" - the person to whom personal information relates

"Processing" - any operation or activity or any set of operations, whether or not by automatic means, concerning personal information, including—

(a) the collection, receipt, recording, organisation, collation, storage, updating or modification, retrieval, alteration, consultation or use;

(b) dissemination by means of transmission, distribution or making available in any other form; or

(c) merging, linking, as well as restriction, degradation, erasure or destruction of information;"

Release and Limitation of Liability:

14. Except where prohibited in law, Participants of the Prize/Giveaway/Gift, as the case may be, hereby indemnify the Promoter, their nominated administrator, aware.org, together with all its subsidiaries, as well as their directors, employees, affiliates, agents, advertising agencies, advisers, suppliers and customers against any and all claims of any nature whatsoever (including consequential and economic loss) arising out of and/or from their participation in any way howsoever in the Prize/Giveaway/Gift including, but not limited to: (a) any act or omission, whether as a result of gross negligence, misrepresentation, misconduct or otherwise; (b) use of the Prize/Giveaways/Gift; (c) unauthorised human intervention in the Prize/Giveaway/Gift; (d) technical errors related to computers, servers, providers, printers or telephone or network lines; (e) errors in the administration of the Prize/Giveaway/Gift or the processing of entries; and (f) injury or death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the Participant's participation in the Prize/Giveaway/Gift or receipt or misuse of the Prize/Giveaway/Gift. If, for any reason, the

Participant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, the Participant's sole remedy is another Prize/Giveaway/Gift, if it is possible.

General:

15. Aware.org reserves the right to remove/delete any pictures and or posts and tweets it may deem inappropriate. Aware.org does not accept any responsibility or liability for any expenses or fees required for the purpose of using maintaining or enjoying the Prize/Giveaways/Gift won in this competition. Aware.org reserves the right to withdraw and/or alter any of the terms & conditions of this offer at any time, without prior notice. No employees, directors, agents, or consultants (or their immediate families) directly connected to or in the employment of aware.org, its subsidiaries and business partners, associates, advertising or promotion agencies, and staff members of the participating outlets, may take part in the competition.
16. By accepting the Prize/Giveaways/Gift, winners agree that aware.org will be entitled to publish their names and photographs at no cost, in any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months from the end of the competition period. All participants and winners indemnify the organisers, associated companies, their advertising and promotion agencies and their directors, officers, employees and agents, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever in connection with their participation in any way in this promotion. Prior to awarding the Prize/Giveaways/Gift, aware.org may require the winner to sign such an authorisation/indemnity.
17. Each Participant is only eligible to receive 1 (one) Prize/Giveaways/Gift under this Promotion.
18. If the Promoter is unable to reach any Participant, his/her entry will be disqualified from the Promotion and a new participant will be selected in the same manner as the first selection.
19. Should the Promoter be unable to supply the specified Prize/Giveaways/Gift for any reason whatsoever, the Promoter reserves the right to substitute the Prize/Giveaways/Gift (or any element(s) of the advertised Prize/Giveaways/Gift) for an alternative option of comparable commercial value. The Promoter will not be liable for any costs or damages as a result of such substitution.
20. The Prize/Giveaways/Gift is neither transferable, nor exchangeable for cash, gift cards or any other prize
21. The Promoter is not liable for any defects in the Prize/Giveaways/Gift
22. In the event that the operation, security, or administration of the Prize/Giveaways/Gift is impaired in any way for any reason, including, but, not limited to, fraud, virus or other

technical problem, the Promoter may, in their sole discretion, either: (a) suspend the Prize/Giveaways/Gift to address the impairment and then resume it in a manner that best conforms to the spirit of the Official Rules; or (b) cancel the Prize/Giveaways/Gift and award Participants in a random draw from all eligible entries received up to the time of the impairment

23. The Promoter reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Prize/Giveaways/Gift or to be acting in violation of the Official Rules or the official rules of any other promotion, or in a dishonest or disruptive manner. Any attempt by any person/s to undermine the legitimate operation of the Giveaway/Gift may be a violation of criminal and civil law, and, should such an attempt be made, the Promoter reserve the right to seek damages from any such person/s to the fullest extent permitted by law.
24. The Promoter's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
25. By participating in the Festive & Community Radio Designated Driver/Safely Home Campaign Promotion/Competition, the participant is assured that he/she will not receive promotional and/or marketing communication on current and future Aware.org marketing and/or communication campaigns, without consent.
26. Aware.org and its related parties/agents etc. reserve the right to terminate and/or change the relevant timelines of the competition at their sole discretion and as required.